

BE PREPARED.

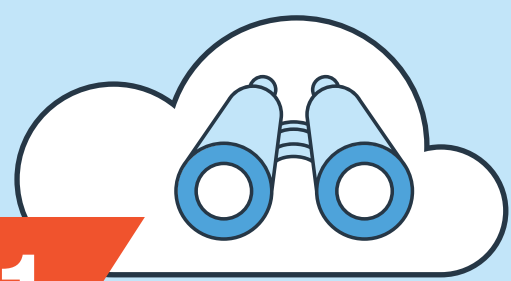
Five tips for cloud success

Is your enterprise ready for the cloud?

From file-sharing and collaboration applications to enterprise customer relationship management (CRM), there are plenty of cloud applications that are ready for the enterprise. **But are you ready for them?**



1.



VISIBILITY. What cloud applications are being accessed and are they risky? Shadow IT can be an indicator of your business needs. Sanction the applications that meet your security and business needs. Maintain visibility of all applications in use to monitor utilization and shadow IT trends.

CONNECTIVITY. How secure is employee access to cloud applications? Enabling single sign-on access is vital. Reduce users' temptation to use sticky notes or share passwords. Also, make approved applications easy to find and use. Launchpads and automated provisioning can help.



2.

3.



POLICY ENFORCEMENT. How easily can you detect risky behavior? By correlating risky activities back to users, you can quickly identify areas that need your attention. Administrators need to be alerted on policy violations and anomalies. Identifying coachable behavior (i.e., use this, not that), goes a long way toward improving security as well.

MOBILE STRATEGY. What's the experience like for mobile users? Be sure to have the same safeguards for mobile access. Maintain visibility, secure connectivity and enforce policies. Single sign-on and approved application catalogs are essential.



4.

5.



USER EDUCATION. How much do your users know about cloud security risks? Don't leave yourself open to inadvertent mistakes. Communicate policies on a regular basis, and promote the use of approved applications. Employee education is the first and best defense against security threats.



Take an active role in making cloud applications safer for everyone.

Learn more at:

ibm.com/security/cloud/cloud-security-enforcer.html